



PRESS RELEASE

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For Immediate Release

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Connect Downtown Johnson City Releases Request for Qualifications for a new Community Paint-by-Numbers Mural to be installed in the downtown district.

JOHNSON CITY, TENNESSEE –

Connect Downtown Johnson City (CDJC) is pleased to announce the release of a new commission opportunity for artists or art teams. On behalf of the Johnson City Development Authority and the Tennessee Arts Commission, CDJC is seeking the submission of qualifications from artists to be considered to create a community paint-by-numbers mural that will educate and invite students in the Johnson City area to participate in the project.

Connect Downtown Johnson City, with grant assistance from the Tennessee Arts Commission, has reserved a total project budget of \$9,600 for the commission piece. Local and regional artist will be given preference and are strongly encouraged to apply. The deadline to apply is Thursday, August 11, 2022.

The designated wall for the mural is located at 106 S. Commerce Street. It is adjacent to both Founders Park and the Pavilion, which hosts the weekly farmer's market. The allocated space measures approximately 42 x 12 feet (504 sq ft) and encompasses a portion of a one-story building with a historic and restored brick façade. It will serve as an iconic focal point for the park and will be visible to a variety of pedestrians and visitors.

Up to three artists will be chosen for final proposals, which depict at least one of five keywords: community, growth, agriculture, food, and nature. The mural themes of local food, nature and agriculture are an excellent way to tie art to our region's natural resources. In addition to the Farmers Market, the pavilion also is used for a variety of community events, gatherings, services, and more. Additionally, this project will serve as an educational art piece in our community. The selected muralist will direct youth in the painting of the mural and then complete the project with finishing touches. This project has a completion goal of November 2022.

Downtown Johnson City strives to be a distinguished community that embraces art, the environment, commerce, science, community, and education. CDJC is excited to promote and organize this upcoming project that will allow local students to play a role in the installation of amazing art in our community. For more information on the upcoming project and RFQ visit: downtownjc.com/news

About Connect Downtown Johnson City:

Connect Downtown Johnson City is downtown's Nonprofit 501©3 accredited Tennessee Main Street and National Main Street Program whose mission is to foster a thriving downtown ecosystem that is desirable for residents, businesses, and visitors by forging partnerships and facilitating community connections.



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